

## **Summary of May 15, 2014**

In attendance: Grace McGovern (SCDOH); Heather Reynolds (St. Catherine of Siena); Sue Palo (St. Francis); Christine Hendriks (CHSLI); Elisa Gerber (Mercy Medical Center); Nancy Copperman (NS/LIJ); Mary O'Hara (St. Charles); Zahrine Bajwa (Cornell Cooperative); Wayne Horsley (NY State Parks); Lisa Benz Scott (SUNY Stony Brook); Michele Gervat (American Heart Assoc); Gina Kearney (SNCH); Garbielle Pareja (SNCH); Gair Carlin (SNCH); Juliet Frodella (ELIH); Harriet Gourdine-Adams (Tri Care Systems); Tina Graziose (YMCA of LI); James Tomarken (SCDOH); Karen Tripmacher (Winthrop); Colleen Valdini (Good Sam); Stuart Vincent (Mather Hospital); Carol Ann Foley (St. Joseph); Michael Stoltz (MHA in Suffolk); Woolbyne Jules (Stony Univ Hospital – intern); Janine Logan (NSHC); and Tavora Buchman and Celina Cabello (NCDOH) via phone.

Meeting opened with introductions around the room.

Update on NYS Health Foundation Grant. Recent phone conversation with our grant manager provided further guidance. NYSHF really focused on funding Complete Streets and made that clearer in last conversation. No collaborative member offered a grant that could be re-directed as part of matching funds. If any such grants are uncovered and used for matching funds, then we would have to make that case and connection clear in our budget update that will be submitted when we have identified all matching funds. It appears unlikely that we will cover existing grants that can be re-directed to the NYSHF grant. Nancy Copperman will continue to look for existing grants related to Complete Streets – especially those already awarded to our target communities.

### **Other Funding Sources**

Nancy Copperman and Janine Logan met with Mary Beth Guyther, Program Officer for the LI Community Foundation (LICF). Had found out about us on our website. Mary Beth expressed interest in projects related to school wellness (especially policy) and how communities can and should support their schools as well as capacity building for coalitions. How to strengthen the bonds between hospitals and community partners. LICF very much interested in sustainability. A lot of this capacity building is already outlined in our Program Inventory, which appears on the website and was in fact viewed by Mary Beth. The Program Inventory is a good starting point for capacity building. The idea of the Program Inventory was to bring resources available in the community into one place. There is so much out there that people are unaware of. One goal of the LIHC is to close this information/resource gap. Dr. Tomarken noted that partnering with the private sector is the way the state is leaning. We should leverage business partners. Unions also have dollars for wellness – potential partners. Each member of the collaborative is an advocate and can keep interest in LIHC going. Such an approach falls in line with each members' CHIP/CSP and overall mission of the collaborative. Group agreed it makes sense to move forward with a project centered around capacity building for our coalition, if we secure a

grant from the LI Community Foundation. LICF's next health funding cycle is August 2014. Would not serve as a matching fund for NYSHF grant because that deadline is June 28<sup>th</sup> and the NYSHF will not extend it. Lisa Benz Scott offered services of public health students through their Capstone Project Class. Students are charged with writing a grant and must work with a community partner. Yvonne Caplan-Liss is the faculty advisor for summer session 1. Lisa to let us know when the program will have its open house. This is when and where we would pitch our grant idea to students.

Nancy Copperman asked for volunteers to form a key subgroup that would work on a LICF grant. Those members are: Tina Graziose, Elisa Gerber, Chris Hendriks, Zahrine Bajwa, Nancy Copperman, Celina Cabello.

The NSHC board at its May 1 meeting voted to financially and conceptually support the LIHC and motioned that matching funds be taken from the Council's budget. As this is an unbudgeted item for 2014, the Council is not in a position to provide full matching funds. A contribution of \$5000.00, however, was secured to be used in conjunction with LIHC's public awareness activities.

Grace McGovern and Janine reported on their meeting with Vanessa Baird Streeter, communications director for Suffolk County Executive Steve Bellone. The Bellone administration had indicated previously that Bellone has an interest in promoting health for Long Islanders. Our collaborative would be a natural and ready-made partner. Vanessa expressed great interest in the LIHC and our mission and will talk to others on the executive team to see what the next steps could be and if any funds could be identified for the NYSHF grant. She indicated that Suffolk County has been implementing Complete Streets policy since 2008. There could be matching funds there. Celina Cabello noted that Nassau County has been involved with a Complete Streets policy as well. She will track down the person responsible for this area and report back to the collaborative. Next step would be for key collaborative members to meet with CS contacts at each county.

Guest Wayne Horsley, regional director, NYS Office of Parks, Recreation and Historic Preservation, addressed the group. Wayne is very open to partnering with the collaborative, especially as it would bring more people into the parks. His office works with dozens of non-profits that hold walks/runs in the parks. He will provide us with a list of upcoming sponsored walks/runs so we can post on our website. We'll also hyperlink to the State Parks LI region site so people can see what trails are available to them at state parks.

Lisa Benz Scott reported on progress with field code project and data share agreement. She expects a prototype of field codes to be available within a month. She needs the exact name of programs and person (with e-mail) responsible for administering/data input. List to obtain that

information was circulated at meeting and given to Lisa. The data share agreement (MOU) is on SB attorney's desk and not moving anywhere. Attorney expressed some privacy concerns with Wellness Survey that asks for zip code. Concern is that a person's personal health info could be tied to their zip code – a bit of a stretch and unlikely, according to collaborative members. Zip code analysis is important for each collaborative member – helps identify trends, pockets of need, etc. Ideally, each member should be able to download their own data once the project is up and running.

## **Other Items**

Stu Vincent reported on behalf of the Walking Subgroup's activities. St. Charles Hospital and Mather, Stony Brook Univ Hospital, Elsie Owens Health Center and Brookhaven National Lab plan to hold an 8 week walking program on Saturdays at Heritage Park in Mount Sinai??? Need to secure permits from Town of Brookhaven. One entity needs to agree to sign permits and assume liability.

The LIHC website won an Honorable Mention in the 2014 Hermes Creative Awards. It was recognized in the website element/portal category.

Feedback from state on CSPs. Hospitals were all asked to show stronger linkages between the hospitals and community-based organizations. How are you working together – on what programs, etc.

The WBAB radio interview featuring the collaborative is now on the website. Check it out when you have a few minutes.

The group's "sneaker selfie" taken at the April 3<sup>rd</sup> meeting did not go viral exactly, but did enjoy its share of tweets and posts. Remember to keep tweeting and posting anything related to the collaborative and/or its mission – obesity reduction, promoting walking, enhancing our streets for walkability.

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

As a reminder subgroup chairs and subgroup members are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants  
Chris Hendriks – Marketing/PR  
Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative  
Janine Logan – Business Industry Partners  
Nancy Copperman – Complete Streets  
Laurel Breen - Education Sector

Subgroup members are:

### **GRANTS**

Tavora Buchman  
Celina Cabello  
Nancy Copperman (Co-Chair)  
Jen Culp  
James Tomarken  
Zahrine Bajwa  
Stephanie Kubow  
Pat Kiernan (Co-Chair)

### **MARKETING/PUBLIC RELATIONS**

Karen Tripmacher  
Eileen Solomon  
Colleen Valdin  
Marilyn Fabbriante  
Chris Hendriks (Chair)  
Julie Harnisher  
Grace Kelly McGovern  
Angel Cepeda

*All NSHC Communications Committee members by default are members of the LIHC Marketing/Public Relations subgroup. The LIHC meetings will replace most NSHC Communications Committee meetings for 2014.*

### **WALKING INITIATIVE**

Gail Carlin  
Celina Cabello  
Michelle Gervat  
Gina Kearney  
Sue Palo  
Georgette Beal  
Harriet Gourdine-Adams  
Grace Kelly McGovern

Karyn Kirschbaum (Co-Chair)  
Zahrine Bajwa  
Yvonne Spreckels (Co-Chair)

**BUSINESS INDUSTRY**

Gail Carlin  
Tavora Buchman  
Michelle Gervat  
Nancy Copperman  
Catherine Hart  
Angel Cepeda  
Yvonne Spreckels  
Stephanie Kubow  
Shelly Sackstein  
Janine Logan (Chair)

**COMPLETE STREETS**

Nancy Copperman (Chair)

**EDUCATION SECTOR**

Laurel Breen (Chair)

**Upcoming Meeting Dates** (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

July 17, 2014 10 – 11:30 a.m.